

Location, Location, Location.

Why Northeastern Pennsylvania's location
makes it the perfect business choice

penn's 
northeast

Every year, more and more businesses open and flourish in Northeastern Pennsylvania (NEPA). It's no wonder when you take into account our perfect location, affordable cost of living and dozens of tax incentives.

It's more than just the affordable prices. Our region is located outside of several main metropolitan areas, however due to our impressive travel infrastructure, reaching all these metro areas is simple. Add this to the low cost of operation, and you can see why we're the perfect choice for so many different types of businesses. Just a few weeks ago, our region was named one of the best areas for the transportation and logistics fields. But our connectivity can help other businesses for travel and transportation purposes.

If you're a site selector, business owner, economic developer or just a curious person, take the time to review this white paper and see how we take full advantage of our east coast location, yet still charge less than almost every other connected metro area.



Who we are

Penn's Northeast is a public/private partnership of agencies dedicated to assisting businesses interested in locating within Northeastern Pennsylvania. We serve Columbia, Lackawanna, Luzerne, Monroe and Wayne Counties as well as the communities of Berwick and Forest City. Penn's Northeast was created through a joint effort of private business leaders, local utility companies, governments, economic development organizations, and chambers of commerce to market the collective assets of the region and to facilitate the creation and retention of quality jobs. We accomplish this by providing site selection and incentive financing assistance to businesses, real estate brokers, developers and site selection consultants. Penn's Northeast serves as Northeastern Pennsylvania's single point of contact for businesses looking to expand or relocate. We are the liaison between our partners, the Commonwealth of Pennsylvania and businesses seeking a new site for their facilities.



If you are interested in more information, or statistics on businesses in Northeastern Pennsylvania, please visit www.pennsnortheast.com

Rail System

Penn's Northeast has the huge benefit of a strong rail system. With such a strong system, it makes sense that many rail carriers use parts of our region as a keystone for rail transportation across the country. Our strong rail system makes it easy to transport goods from state to state quickly and at affordable rates.

Class One Railroads

Canadian Pacific Railway

The main service point for the Northeast located in Wyoming Valley

Norfolk Southern Railway Co.

Short Line Railroads

Delaware - Lackawanna Railroad

Luzerne & Susquehanna Railroad

New York, Susquehanna and Western Railway Co.

North Shore Railroad System

Reading Blue Mountain and Northern Railroad Company

Stourbridge Railroad Co.

Non-Operator Railroad Owners

Lackawaxen-Honesdale Shippers Association, Inc.

Luzerne County Railroad Corporation

PA Northeast Regional Railroad Authority

SEDA-COG Joint Rail Authority

Regional Intermodals

Taylor Intermodal



On the Road Again

NEPA can almost be seen as the connection point for the Northeast and Mid-Atlantic regions of our country. Our region is located just a short distance from New York, New Jersey, Boston, Baltimore, Washington D.C., Philadelphia, Pittsburgh and so many other areas making it easy to transport goods, services and people to over 60% of the US population in a day's drive.

The Wilkes-Barre Scranton area has been ranked nationally as one of the top locations for expansion in a logistics sector. It makes sense when you consider our region's location and our marvelous interstate highway system.



A Well Planned Interstate System

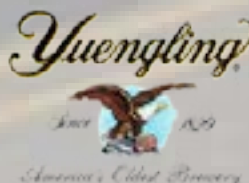
Right in the middle of Northeastern Pennsylvania, two of the largest interstates in the country meet. Interstate 80, running east-west, and Interstate 81, running north-south come together right in the heart of NEPA. This meeting means our region has easy access to most of the entire country easily, making us a perfect choice for businesses transporting goods, services or even employees.

I-81: Northeastern Pennsylvania is located right in the heart of interstate 81, one of the longest north-south interstates in the country. The 824 mile stretch of highway connects New York, Pennsylvania, Maryland, West Virginia, Virginia and Tennessee. Because of its connectivity, I-81 is used largely for transportation and has a heavy truck traffic.

I-80: The second longest east-west interstate connecting the New York/New Jersey area to San Francisco, California runs right through our region. Interstate 80 helps connect much of the

Top Businesses

Several of our largest employers are in the warehousing and transportation divisions, including many top, well known companies.



Air Transportation

Northeastern Pennsylvania is part of a well connected air system, making it easy to transport not only travelers, but cargo. Our international airport, located in the Wilkes-Barre/Scranton area, offers flights all around the world. Plus there are two other airports in our region which can accommodate either small passenger plans or cargo planes.



Traveling Made Easy

If you're looking to take a trip away from the Penn's Northeast region, it's easy to reach many places in the country quickly. Our region, located right in between the Northeastern and the Mid-Atlantic regions of the country, we're located close to New York City, Philadelphia, Baltimore, Boston and Washington D.C. Since we're a close distance to all these areas, our region makes it easy to reach these areas and beyond.

Dozens of the nation's most popular attractions are close within reach when you live in Penn's Northeast.

Average time to reach:

Dorney Park- 1 hour

The Liberty Bell- 2 hours

Chocolate World at Hershey Park - 2 hours

Gettysburg National Military Park- 2.4 hours

The National Aquarium- 3 hours

The White House- 4 hours

Fenway Park- 4.5 hours