



Population (2012)	TOTAL	1,224,893
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Sex (2012)

	TOTAL	%
Male	604,378	49.34
Female	620,515	50.66
Age Distribution (2012)		
	TOTAL	%
0-4	62,138	5.07
5-9	66,335	5.42
10-19	159,328	13.01
20-29	145,896	11.91
30-39	132,727	10.84
40-49	172,927	14.12
50-59	187,741	15.33
60-64	80,982	6.61
65	216,819	17.7

Race Distribution (2012)

	TOTAL	%
White	1,096,943	89.55
Black	52,438	4.28
American Indian	3,364	0.27
Asian	14,722	1.2
Pacific Islander	367	0.03
Other	6,659	0.54
Multirace	50,400	4.11
Hispanic	84,972	6.94

Total Households (2012)

	TOTAL	%
Households	490,084	
Families	316,567	64.59

Household Income Distribution (2012)

	TOTAL	%
<\$10 K	32,119	6.55
\$10-\$20K	60,657	12.38
\$20-\$30K	58,425	11.92
\$30-\$40K	53,892	11
\$40-\$50K	47,994	9.79
\$50-\$60K	43,287	8.83
\$60-\$75K	53,405	10.9
\$75-\$100K	61,808	12.61
> \$100K	78,497	16.02



Labor Force Status (2012)

	TOTAL	%
Labor Force	618,221	
Employed	565,997	91.55
Unemployed	51,473	8.33
In Armed Forces	751	
Not In Labor Force	388,140	

Total Number of Housing (2012)

	TOTAL	%
Total Dwellings	584,107	
Owner-Occupied Dwellings	349,740	71.36
Renter-Occupied Dwellings	140,344	28.64
Housing Units Occupied	490,084	83.9

Education Attainment (2012)

	TOTAL	%
Population Age 25	857,590	
< Grade 9	30,353	3.54
Grade 9-12	78,512	9.15
High School	357,779	41.72
Some College	145,208	16.93
Assoc Degree	69,532	8.11
Bach Degree	112,669	13.14
Grad Degree	63,537	7.41

Size of Household (2012)

	TOTAL	%
1 Person	135,982	27.75
2 Person	169,637	34.61
3 Person	80,603	16.45
4 Person	62,555	12.76
5 Person	26,703	5.45
6 Person	9,412	1.92



TOTAL		
Population (2017)	1,247,346	
Sex (2017)		
	TOTAL	%
Male	617,877	49.54
Female	629,469	50.46
Age Distribution (2017)		
	TOTAL	%
0-4	62,884	5.04
5-9	62,998	5.05
9-19	149,849	12.01
20-29	166,894	13.38
30-39	131,566	10.55
40-49	150,705	12.08
50-59	185,623	14.88
60-64	87,763	7.04
65	249,064	19.97
Race Distribution (2017)		
	TOTAL	%
White	1,085,737	87.04
Black	57,529	4.61
American Indian	5,616	0.45
Asian	17,266	1.38
Pacific Islander	530	0.04
Other	9,072	0.73
Multirace	71,596	5.74
Hispanic	112,173	8.99
Total Households (2017)		
	TOTAL	%
Households	511,231	
Families	310,045	60.65
Household Income Distribution (2017)		
	TOTAL	%
<\$10 K	30,595	5.98
\$10-\$20K	57,017	11.15
\$20-\$30K	54,701	10.7
\$30-\$40K	53,221	10.41
\$40-\$50K	44,987	8.8
\$50-\$60K	37,765	7.39
\$60-\$75K	54,829	10.72
\$75-\$100K	70,482	13.79
> \$100K	107,634	21.05

Labor Force Status (2017)

	TOTAL	%
Labor Force	637,383	
Employed	589,542	92.49
Unemployed	47,069	7.38
In Armed Forces	772	
Not In Labor Force	400,465	

Total Number of Housing (2017)

	TOTAL	%
Total Dwellings	592,918	
Owner-Occupied Dwellings	343,516	67.19
Renter-Occupied Dwellings	167,715	32.81
Housing Units Occupied	511,231	86.22

Education Attainment (2017)

	TOTAL	%
Population Age 25	882,680	
< Gr 9	31,153	3.53
Gr 9-12	80,665	9.14
High School	368,924	41.8
Some College	149,394	16.93
Assoc Degree	71,726	8.13
Bach Degree	115,706	13.11
Grad Degree	65,112	7.38

Size of Household (2017)

	TOTAL	%
1 Person	141,636	27.7
2 Person	177,203	34.66
3 Person	84,065	16.44
4 Person	65,273	12.77
5 Person	27,840	5.45
6 Person	9,816	1.92

Source: Applied Geographic Solutions, 2012

Consumer Expenditures (2012)		
\$ PER HOUSEHOLD		TOTAL \$000'S
Apparel		
Totals:	\$2,355	\$1,154,209
Men's Apparel	\$446	\$218,976
Boys' Apparel	\$113	\$55,387
Women's Apparel	\$786	\$385,692
Girls' Apparel	\$154	\$75,596
Infants Apparel	\$104	\$51,445
Footwear	\$382	\$187,629
Apparel Services and Accessories	\$366	\$179,482
Education		
Totals:	\$1,139	\$558,613
Books And Supplies	\$159	\$78,216
Tuition	\$980	\$480,397
Entertainment		
Totals:	\$2,758	\$1,351,902
Fees And Admissions	\$696	\$341,203
Video And Audio Equipment	\$964	\$472,581
Recreational Equipment And Supplies	\$1,098	\$538,118
Food and Beverages		
Totals:	\$7,632	\$3,740,439
Food At Home	\$3,996	\$1,958,644
Food Away From Home	\$3,060	\$1,499,985
Alcoholic Beverages	\$575	\$281,809
Health Care		
Totals:	\$3,097	\$1,518,078
Health Care Insurance	\$1,496	\$733,390
Health Care Services	\$744	\$365,015
Health Care Supplies And Equipment	\$856	\$419,673
Household Furnishings		
Totals:	\$2,160	\$1,058,706
Household Textiles	\$154	\$75,895
Furniture	\$586	\$287,615
Floor Coverings	\$72	\$35,690
Major Appliances	\$252	\$123,609
Housewares And Small Appliances	\$1,093	\$535,896
Shelter		
Totals:	\$9,537	\$4,674,308
Mortgage Interest	\$3,773	\$1,849,401
Property Taxes	\$1,655	\$811,319
Miscellaneous Owned Dwelling Costs	\$1,294	\$634,499
Rental Costs	\$2,275	\$1,115,160
Other Lodging	\$538	\$263,928



Household Operations		
Totals:	\$1,738	\$851,984
Babysitting And Elderly Care	\$399	\$195,643
Household Services	\$314	\$154,300
Alimony And Child Support	\$255	\$125,325
Household Supplies	\$768	\$376,715
Miscellaneous Expenses		
Totals:	\$835	\$409,465
Legal And Accounting	\$101	\$49,600
Funeral And Cemetery	\$92	\$45,554
Finance Charges Excluding Mortgage And Vehicle	\$537	\$263,490
Other Miscellaneous Expenses	\$103	\$50,822
Personal Care		
Totals:	\$719	\$352,577
Hair Care	\$55	\$27,441
Electric Personal Care Appliances	\$14	\$6,946
Personal Care Services	\$481	\$235,819
Personal Care Products	\$168	\$82,370
Reading		
Totals:	\$162	\$79,696
Newspapers	\$69	\$34,210
Magazines	\$33	\$16,326
Books	\$59	\$29,159
Tobacco		
Totals:	\$334	\$164,166
Cigarettes	\$301	\$147,724
Other Tobacco Products	\$33	\$16,442
Transportation		
Totals:	\$9,958	\$4,880,668
New Vehicle Purchase	\$2,530	\$1,240,150
Used Vehicle Purchase	\$1,626	\$797,049
Motorcycles (New And Used)	\$68	\$33,781
Vehicle Finance Charges	\$473	\$232,212
Gasoline And Oil	\$2,236	\$1,096,105
Vehicle Repair And Maintenance	\$775	\$380,082
Vehicle Insurance	\$1,136	\$556,927
Public Transportation	\$558	\$273,555
Other Transportation Costs	\$552	\$270,806

Utilities		
Totals:	\$3,505	\$1,718,168
Natural Gas	\$491	\$240,646
Electricity	\$1,284	\$629,276
Fuel Oil And Other Fuels	\$130	\$64,165
Telephone Service	\$1,195	\$585,880
Other Utilities	\$404	\$198,201
Gifts		
Totals:	\$1,286	\$630,316
Gifts Of Apparel	\$255	\$125,158
Gifts Of Apparel Accessories	\$32	\$15,943
Gifts Of Education	\$259	\$127,394
Gifts Of Recreation	\$87	\$42,982
Gifts Of Food And Beverages	\$119	\$58,345
Gifts Of Household Furnishings And Equipment	\$209	\$102,779
Gifts Of Household	\$54	\$26,931
Gifts Of Transportation	\$68	\$33,746
Gifts Elsewhere Unspecified	\$198	\$97,038
Personal Insurance		
	\$496	\$243,301
Contributions		
	\$1,791	\$877,790

Source: Applied Geographic Solutions, 2012



Total Establishments

40,730

Total Employees

443,152

Total Establishments by Size (2012)

	TOTAL	%
1-4 Employees	25,879	63.54
5-9 Employees	7,260	17.82
10-19 Employees	3,786	9.3
20-49 Employees	2,341	5.75
50-99 Employees	827	2.03
100-249 Employees	463	1.14
250-499 Employees	101	0.25
500-999 Employees	48	0.12
1000 Employees	25	0.06

Total Businesses by Establishment Type (2012)

	TOTAL	%
Agriculture, Forestry and Fishing	177	0.43
Agricultural Services	706	1.73
Coal and Ore Mining	63	0.15
Oil and Gas	20	0.05
General Construction	974	2.39
Heavy Construction	1,941	4.77
Food Manufacturing	108	0.27
Tobacco Manufacturing	2	0
Textile Mills	25	0.06
Apparel and Textile Manufacturing	40	0.1
Lumber and Wood Production	104	0.26
Furniture Manufacturing	18	0.04
Paper Manufacturing	39	0.1
Printing and Publishing	266	0.65
Chemicals	30	0.07
Petroleum Refining	14	0.03
Rubber and Plastics	53	0.13
Leather Manufacturing	3	0.01
Stone, Glass, and Concrete	57	0.14
Metals Fabrication	162	0.4
Machinery and Equipment Manufacturing	451	1.11
Transportation	966	2.37
Travel Services	111	0.27
Transport Services	53	0.13
Communications	221	0.54
Utilities	173	0.42
Durables Wholesale	1,274	3.13
Non Durables Wholesale	654	1.61



Penn's Northeast Region
 (45 mile radius
 from Penn's Northeast Office)

Demographics, Expenditures
 and Establishments Report

Building Materials, Hardware and Garden	552	1.36
General Merchandise Stores	265	0.65
Food Markets	258	0.63
Convenience Stores	264	0.65
Other Food Stores	450	1.1
Auto Dealers and Gas Stations	1,173	2.88
Clothing Stores	494	1.21
Furniture Stores	165	0.41
Home Furnishings	249	0.61
Electronics and Computer Stores	172	0.42
Music Stores	62	0.15
Restaurants	1,423	3.49
Other Food Service	864	2.12
Bars	317	0.78
Drug Stores	265	0.65
Liquor Stores	70	0.17
Specialty Stores	1,762	4.33
Catalog and Direct Sales	115	0.28
Banks and Financial Institutions	1,105	2.71
Insurance Carriers	32	0.08
Insurance Agents and Brokers	864	2.12
Real Estate	1,137	2.79
Hotels and Lodging	419	1.03
Dry Cleaning and Laundry	212	0.52
Beauty and Barber Shops	1,384	3.4
Other Personal Service	845	2.07
Advertising	117	0.29
Computer Services	221	0.54
Other Business Services	1,136	2.79
Auto Repair/Services	1,572	3.86
Miscellaneous Repair Services	479	1.18
Motion Pictures	256	0.63
Entertainment and Recreation Services	697	1.71
Health and Medical Services	3,640	8.94
Hospitals	648	1.59
Legal Services	965	2.37
Primary and Secondary Education	534	1.31
Colleges and Universities	46	0.11
Social Services	936	2.3
Child Care Services	372	0.91
Museums and Zoos	53	0.13
Membership Organizations	1,885	4.63
Professional Services	1,156	2.84
Government	1,679	4.12
Unclassified Establishments	524	1.29

Total Employees by Occupation (2012)

	TOTAL	%
Executive, Managers, and Administrators	35,268	7.96
Business and Financial Operations	12,926	2.92
Computer and Mathematical Occupations	4,249	0.96
Architecture and Engineering	5,279	1.19
Life/Physical/Social Science Occupations	1,663	0.38
Community and Social Services	7,281	1.64
Legal	3,819	0.86
Education/Training/Library	24,442	5.52
Health Diagnosing and Treating Practitioners	19,362	4.37
Health Technologists/Technicians	8,009	1.81
Healthcare Support	13,245	2.99
Protective Services	10,212	2.3
Food Preparation/Serving	23,089	5.21
Building and Grounds Maintenance	16,047	3.62
Personal Care and Service	17,900	4.04
Sales	51,997	11.73
Office and Administrative Support	74,517	16.82
Farming/Fishing/Forestry	620	0.14
Construction and Extraction	22,242	5.02
Installation/Maintenance and Repair Workers	16,737	3.78
Production Workers	32,641	7.37
Transportation Workers	17,475	3.94
Material Moving	16,244	3.67

Total Employees by Major SIC (2012)

	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	3,838	0.87
Mining (SIC 10-14)	1,071	0.24
Construction (SIC 15-17)	16,386	3.7
Manufacturing (SIC 20-39)	41,026	9.26
Transportation and Communications (SIC 40-49)	22,830	5.15
Wholesale Trade (SIC 50-51)	20,957	4.73
Retail Trade (SIC 52-59)	91,489	20.65
Finance, Insurance And Real Estate (SIC 60-69)	23,294	5.26
Services (SIC 70-89)	187,494	42.31
Public Administration (SIC 90-98)	32,647	7.37
Unclassified (SIC 99)	2,120	0.48

Total Employees by Establishment Type (2012)

	TOTAL	%
Agriculture, Forestry and Fishing	583	0.13
Agricultural Services	3,255	0.73
Coal and Ore Mining	937	0.21
Oil and Gas	134	0.03
General Construction	4,929	1.11
Heavy Construction	11,457	2.59
Food Manufacturing	4,678	1.06
Tobacco Manufacturing	302	0.07
Textile Mills	1,293	0.29
Apparel and Textile Manufacturing	1,616	0.36
Lumber and Wood Production	1,636	0.37
Furniture Manufacturing	918	0.21
Paper Manufacturing	2,510	0.57
Printing and Publishing	4,996	1.13
Chemicals	1,366	0.31
Petroleum Refining	438	0.1
Rubber and Plastics	3,302	0.75
Leather Manufacturing	14	0
Stone, Glass, and Concrete	1,508	0.34
Metals Fabrication	5,019	1.13
Machinery and Equipment Manufacturing	11,430	2.58
Transportation	14,245	3.21
Travel Services	464	0.1
Transport Services	1,116	0.25
Communications	5,204	1.17
Utilities	1,801	0.41
Durables Wholesale	12,291	2.77
Non Durables Wholesale	8,666	1.96
Building Materials, Hardware and Garden	6,350	1.43
General Merchandise Stores	10,028	2.26
Food Markets	7,562	1.71
Convenience Stores	2,082	0.47
Other Food Stores	3,869	0.87
Auto Dealers and Gas Stations	10,512	2.37
Clothing Stores	3,173	0.72
Furniture Stores	1,231	0.28
Home Furnishings	1,171	0.26
Electronics and Computer Stores	969	0.22
Music Stores	230	0.05
Restaurants	21,522	4.86
Other Food Service	6,889	1.55
Bars	1,014	0.23
Drug Stores	3,605	0.81



Penn's Northeast Region
 (45 mile radius
 from Penn's Northeast Office)

Demographics, Expenditures
 and Establishments Report

Liquor Stores	344	0.08
Specialty Stores	10,050	2.27
Catalog and Direct Sales	888	0.2
Banks and Financial Institutions	10,002	2.26
Insurance Carriers	123	0.03
Insurance Agents and Brokers	5,442	1.23
Real Estate	7,727	1.74
Hotels and Lodging	10,924	2.47
Dry Cleaning and Laundry	1,156	0.26
Beauty and Barber Shops	3,354	0.76
Other Personal Service	2,578	0.58
Advertising	1,458	0.33
Computer Services	1,533	0.35
Other Business Services	8,798	1.99
Auto Repair/Services	6,088	1.37
Miscellaneous Repair Services	1,252	0.28
Motion Pictures	829	0.19
Entertainment and Recreation Services	6,832	1.54
Health and Medical Services	19,210	4.33
Hospitals	39,229	8.85
Legal Services	3,813	0.86
Primary and Secondary Education	25,835	5.83
Colleges and Universities	5,939	1.34
Social Services	16,108	3.63
Child Care Services	3,148	0.71
Museums and Zoos	281	0.06
Membership Organizations	13,976	3.15
Professional Services	9,823	2.22
Government	32,647	7.37
Unclassified Establishments	2,120	0.48

Source: Applied Geographic Solutions, 2012